

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 393 Issue 2



WSPA-TV

250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E:120802002
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show ..TWTF..	06	170	30 Comme	Nbr of Spots	2	2	2	2		10	1700
2	M-F 11a ET / 10a CT Price Is Right ..TWTF..	04	225	30 Comme	Nbr of Spots	2	2	2	2		10	2250
3	M-F 9a Dr Phil ..TWTF..	05	150	30 Comme	Nbr of Spots	3	3	3	3		15	2250
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots	1					1	1200
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots			1			1	1200
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots					1	1	1200
7	Fri 8p ET / 7p CT CSI NY ...F..	05	800	30 Comme	Nbr of Spots		1				1	800
8	Fri 8p ET / 7p CT CSI NY ...F..	05	800	30 Comme	Nbr of Spots				1		1	800
Weekly Totals: Total Spots(Ord Spots)					15	19	16	16	17	2	85	
Closed PR							2		1		3	

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**WSPA-TV**  
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<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 48575	<b>Campaign Ref:</b> E:120802002
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06260815
<b>Est./PO Number:</b> 06260815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	Sat 10p ET / 9p CT 48 Hours .....S.	06	600	30 Comme	Nbr of Spots 1						1	600
10	Sat 7p News ....S	05	150	30 Comme	Nbr of Spots 1	1	1	1	1		5	750
11	Sat 8-9p ....S	06	400	30 Comme	Nbr of Spots			1			1	400
12	Sun 10p ET / 9p CT Mentalist .....S	05	1000	30 Comme	Nbr of Spots		1				1	1000
13	Sun 10p ET / 9p CT Mentalist .....S	05		30 Comme	Nbr of Spots Closed PR				1		1	
14	Sun 1030a ET / 930a CT Face The Nation .....S	05	275	30 Comme	Nbr of Spots Closed PR	1	1	1	1		4	1100
15	Sun 7p ET / 6p CT 60 Minutes .....S	04	1500	30 Comme	Nbr of Spots Closed PR		1				1	275
16	Sun 9a ET / 8a CT CBS Sunday Morning News .....S	04	275	30 Comme	Nbr of Spots Closed PR	1	1	1	1		5	1375
17	Tue 8p ET / 7p CT NCIS T....	04	2500	30 Comme	Nbr of Spots Closed PR	1	1				2	5000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					15	19	16	16	17	2	85	
<b>Closed PR</b>							2		1		3	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
18	Tue 8p ET / 7p CT NCIS .T.....	04	2500	30 Comme	Nbr of Spots			1		1	2	5000
19	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	05	1900	30 Comme	Nbr of Spots		1		1		2	3800
20	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme	Nbr of Spots	1	1				2	2400
21	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme	Nbr of Spots					1	1	1200
22	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme	Nbr of Spots	1	1				2	3300
23	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme	Nbr of Spots			1		1	2	3300
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1700	30 Comme	Nbr of Spots			1			1	1700
25	M-F 1135p ET / 1035p CT Late Show M.....	06	170	30 Comme	Nbr of Spots		1	1	1	1	5	850
26	M-F 11a ET / 10a CT Price Is Right M.....	04	225	30 Comme	Nbr of Spots		1					1125
27	Sun 1030p ET / 930p CT Mentalist .....S	05	1000	30 Comme	Nbr of Spots					1	1	1000
28	Sun 730p ET / 630p CT 60 Minutes	04	1500	30 Comme	Nbr of Spots			1			1	1500
<b>Weekly Totals:</b> Total Spots(Ord Spots)					15	19	16	16	17	2	85	
Closed PR							2		1		3	

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<b>Associated Coplee:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
Mkcd	S			Comme								
29	Sun 9a ET / 8a CT CBS Sunday Morning News	04		30			1				1	275
Mkcd	S			Comme								
Weekly Totals: Total Spots(Ord Spots)					15	19	18	16	17	2	85	
Closed PR							2		1		3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	Sun 10p ET / 9p CT Mentalist	30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	30 Commercial	10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	
15	Sun 7p ET / 6p CT 60 Minutes	30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000176183	E:120802002

Grand Totals

Month 10 Weeks: 4					Month 11 Weeks: 4				
	10/01	10/08	10/15	10/22		10/29	11/05		
Spots	85	15	19	16		17			
Cost	48575	9090	12865	8635		9885			395

Grand Totals:

Spots:	85
Gross Total:	48,575.00
Commission:	7,286.25
Net Total:	41,288.75